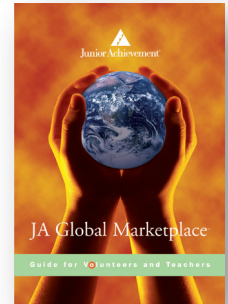


## JA Global Marketplace®

Through hands-on classroom activities, *JA Global Marketplace* provides practical information about what makes international trade work and how it affects students' daily lives.

### Following participation in the program, students will be able to:

- Use the six characteristics to analyze historical events and contemporary international business concepts and practices.
- Apply their knowledge of international trade to their daily lives.



### Session Titles and Summaries:

1

#### Session One: "X" Marks the Spot

Working in groups to identify import items found throughout the classroom, students begin to recognize that trade with other countries affects their daily lives. They understand that international trade occurs when nations want resources or services from other countries.

2

#### Session Two: You Be the Judge

Students learn that a structure of rules and laws is required for countries to engage in international trade.

3

#### Session Three: Let's Make a Deal

Students work in groups to identify and understand the business practices used in other countries. Students discover that business practices vary from country to country and that understanding these practices can have a positive impact on trade.

4

#### Session Four: People Power

By reviewing recent and historical examples of immigration, students discover how the movement of people facilitates international trade. Students learn that economic opportunity often is the driving force behind immigration and international business decisions.

5

#### Session Five: World of Words

Students discover how technological advances in communication have improved productivity and facilitated international trade.

6

#### Session Six: World of Money

Students learn that countries have different currencies with different values. To purchase goods from another country, it usually is necessary to use its currency.

